#### **Greater Norwich Call for Sites Submission Form**

FOR OFFICIAL USE ONLY	
Response Number:	
Date Received:	

This form is to be filled out by any interested parties who want to promote a site for a specific use or development to be allocated in the Greater Norwich Local Plan.

Only one form should be submitted for each individual site i.e. it is not necessary for a separate form to be completed for each landowner on a single site in multiple ownerships. However, a separate form must be completed for each individual site submitted.

Your completed form should be returned to the Greater Norwich Local Plan team no later than **5pm** on **Friday 8 July 2016**.

By email: callforsites@gnlp.org.uk

Or, if it is not possible submit the form electronically,

By Post to:

Greater Norwich Local Plan Team PO Box 3466 Norwich NR7 7NX

The responses received as part of the Greater Norwich Local Plan Call for Sites will be published and made available for public viewing. By submitting this form you are consenting to the details about you and your individual site(s) being stored by Norfolk County Council and shared with Broadland District Council, Norwich City Council and South Norfolk District Council, and that the details of the site will be published for consultation purposes.

Further advice and guidance can be obtained by visiting the Greater Norwich Local Plan website or by contacting the Greater Norwich Local Plan team directly:

Website: www.greaternorwichlocalplan.org.uk

E-mail: <a href="mailto:callforsites@gnlp.org.uk">callforsites@gnlp.org.uk</a> Telephone: 01603 306603

1a. Contact Details		
Title		
First Name		
Last Name		
Job Title (where relevant)		
Organisation (where		
relevant)		
Address		
Post Code		
Telephone Number		
Email Address		
16 1		
1b. I am		
Owner of the site	Parish/Ta	wn Council
Developer	Commu	nity Group
Land Agent	Local Re	sident
Planning Consultant	Registere	ed Social Landlord
Other (please specify):		

1c. Client/Landowner Details (if different from question 1a)			
Title			
First Name			
Last Name			
Job Title (where relevant)			
Organisation (where relevant)			
Address			
Post Code			
Telephone Number			
Email Address			
2. Site Details			
Site location / address and code	post		
(please include as an attact to this response form a local plan of the site on an scale base with the boundaries of the plan o	ation ed OS		
site clearly shown)			
Grid reference (if known)			
Site area (hectares)			

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Site Ownership				
3a. I (or my client)				
Is the sole owner of the site	Is a part owner of the site any leg		s not own al interest itsoever	
•	ne, address and contact deta			
landowner(s) and attach c	opies of all relevant title plan	is and de	eds (if avo	ailable).
		T		
3c. If the site is in multiple	Yes		No	
landownerships do all landowners support your				
proposal for the site?				
	 he above question please pr			
Current and Historic Land U		1	•	
<b>4a. Current Land Use</b> (Please employment, unused/vacc	se describe the site's current	land use	e.g. agric	ulture,
еттрюуттетт, опозва, часс	Jili 610.j			
4b. Has the site been previous developed?	ously		Yes	No

<b>4c. Describe any previous uses of the site.</b> (please provide details of any relevant historic planning applications, including application numbers if known)				
Proposed Future Uses				
•	description of the develop	ment or land use you		
	osing a site to be designate	d as local green space		
please go directly to ques	stion 6)			
5b. Which of the following	use or uses are you propos	ing?		
Market Housing	Business & offices	Recreation & Leisure		
Affordable Housing	General industrial	Community Use		
Residential Care Home	Storage & distribution	Public Open Space		
Gypsy & Traveller Pitches	Tourism	Other (Please Specify)		
5c. Please provide further		cluding details on number of		
houses and proposed floo	orspace of commercial build	lings etc.		
-	enefits to the Local Area tho	at the development of the site		
could provide.				

Local Green Space
If you are proposed a site to be designated as Local Green Space please complete the following questions. These questions do not need to be completed if you are not proposing a site as Local Green Space. Please consult the guidance notes for an explanation of Local Green Space Designations.
6a.Which community would the site serve and how would the designation of the site benefit that community.
sie beitein mar commonny.
6b. Please describe why you consider the site to be of particular local significance e.g. recreational value, tranquillity or richness in wildlife.
Site Features and Constraints
Are there any features of the site or limitations that may constrain development on this site (please give details)?
7a. Site Access: Is there a current means of access to the site from the public
highway, does this access need to be improved before development can take
place and are there any public rights of way that cross or adjoin the site?
<b>7b. Topography:</b> Are there any slopes or significant changes of in levels that could
affect the development of the site?
7. Cround Conditions: Are ground conditions on the site stable? Are there
<b>7c. Ground Conditions:</b> Are ground conditions on the site stable? Are there potential ground contamination issues?
greene greene communication and the communic
<b>7d. Flood Risk:</b> Is the site liable to river, ground water or surface water flooding and if so what is the nature, source and frequency of the flooding?
in so what is the hardre, source and frequency of the flooding?
<b>7e. Legal Issues:</b> Is there land in third party ownership, or access rights, which must
be acquired to develop the site, do any restrictive covenants exist, are there any existing tenancies?

<b>7f. Environmental Issues:</b> Is the si	ite located next to	o a watercourse c	or mature		
woodland, are there any significant trees or hedgerows crossing or bordering the					
site are there any known features of ecological or geological importance on or					
adjacent to the site?					
<b>7g. Heritage Issues:</b> Are there as	ny listed buildings,	, Conservation Are	eas, Historic		
Parklands or Schedules Monume	ents on the site or	nearby? If so, how	w might the		
site's development affect them	Ś				
<b>7h. Neighbouring Uses:</b> What ar	_	•	ther the		
proposed use or neighbouring u	uses have any imp	olications?			
7. 5 . 1					
7i. Existing uses and Buildings: a		ing buildings or us	es that need to		
be relocated before the site can be developed.					
7j. Other: (please specify):					
The iner (production).					
Utilities					
8a. Which of the following are lil	kely to be readily	available to servi	ce the site and		
enable its development? Please	-				
	•	•			
	Yes	No	Unsure		
Mains water supply					
Mains sewerage					
Electricity supply					
Gas supply					

Public highway

Broadband internet

Other (please specify):			
8b. Please provide any further in	formo	ation on the utilities available on th	e site:
Availability  9a Please indicate when the site	- COII	old be made available for the land	use or
development proposed.	- 000	na be made avallable for me land	
Immediately			
1 to 5 years (by April 2021)			
5 - 10 years (between April 2021 and 2026)			
10 – 15 years (between April 2026 and 2031)			
15 - 20 years (between April 2031 and 2036)			
9b. Please give reasons for the a	ınswe	er given above.	
Market Interest			
	-	ate category below to indicate wh	
market interest there is/has beer comments section.	n in th	ne site. Please include relevant da	tes in the
comments section.	.,		
	Yes	Comments	
Site is owned by a			
developer/promoter			
Site is under option to a			
developer/promoter			
Enquiries received			

Site is being marketed					
None					
Not known					
Delivery					
11a. Please indicate when you begun.	antici	pate the propose	ed develor	oment cou	ıld be
Up to 5 years (by April 2021)					
5 - 10 years (between April 202	21 and	2026)			
10 – 15 years (between April 20	026 and	d 2031)			
15 - 20 years (between April 2	031 an	d 2036)			
11b. Once started, how many	-	do you think it wo	ould take t	o complet	e the
proposed development (if kno	own)?				
Viability					T
12a. You acknowledge that th					
and Community Infrastructure addition to the other developr					
type and scale of land use pro	_		• . •		
include but are not limited to:	-			-	
Children's Play Space and Co	mmuni	ty Infrastructure L	evy		
			Yes	No	Unsure
12b. Do you know if there are		-			
costs that could affect the vial	-	_			
infrastructure, demolition or gr	ouna c	ondilions?		<u> </u>	
12c. ii illele die abiloililai cos	te acca	ciated with the si	to place	nrovida d	etails:
	ts asso	ciated with the si	te please	provide d	etails:
	ts asso	ciated with the si	te please	provide d	etails:
12d. Do you consider that the			te please	provide d	etails:
12d. Do you consider that the for its proposed use taking into	site is c	currently viable	te please	provide d	etails:
for its proposed use taking into current planning policy and C	site is co	urrently viable unt any and all iderations and	te please	provide d	etails:
for its proposed use taking into	site is co	urrently viable unt any and all iderations and	te please	provide d	etails:

	n any viability assessment or development appraisal you have e site, or any other evidence you consider helps demonstrate the
Other Relevant Inf	formation
	space below to for additional information or further explanations cs covered in this form

Check List	
Your Details	
Site Details (including site location plan)	
Site Ownership	
Current and Historic Land Uses	
Proposed Future Uses	
Local Green Space (Only to be completed for proposed Local Green	
Space Designations)	
Site Features and Constraints	
Utilities	
Availability	
Market Interest	
Delivery	
Viability	
Other Relevant Information	
Declaration	

## 14. Declaration

I understand that:

### Data Protection and Freedom of Information

The Data Controller of this information under the Data Protection Act 1998 will be Norfolk County Council, which will hold the data on behalf of Broadland District Council, Norwich City Council and South Norfolk District Council. The purposes of collecting this data are:

- To assist in the preparation of the Greater Norwich Local Plan
- To contact you, if necessary, regarding the answers given in your form.
- To evaluate the development potential of the submitted site for the uses proposed within the form.

#### Disclaimer

The responses received as part of the Greater Norwich Local Plan "Call for Sites" will be published and made available for public viewing. By submitting this form you are consenting to the details about you and your individual sites being stored by Norfolk County Council, and the details being published for consultation purposes. Any information you consider to be confidential is clearly marked in the submitted response form and you have confirmed with the Council(s) in advance that such information can be kept confidential as instructed in the Greater Norwich Local Plan Call for Sites Response Form Guidance Notes.

I agree that the details within this form can be held by Norfolk County Council and that those details can be shared with Broadland District Council, Norwich City Council and South Norfolk District Council for the purposes specified in this declaration.

Name	Date





8 July 2016

Greater Norwich Local Plan Team PO Box 3466 Norwich NR7 7NX 67–69 George Street London, W1U 8LT emma.andrews@portaplanning.com 020 7148 5600 07920 144471

By Email

Our reference: I-eja-plan rep-07071616

Dear Sir

#### THE GREATER NORWICH CALL FOR SITES

We are instructed by Aviva Plc to put forward Sentinel House, Surrey Street, in response to the Greater Norwich Call For Sites consultation. We attach to this letter the completed response form that provides further information on the site and OS 'red line plan' that identifies the extent of the site.

### Aviva plc

Aviva is the largest insurance group in the United Kingdom and provides life insurance, general insurance, health insurance and asset management to 33 million customers, across 16 markets worldwide. Aviva paid out £30.7 billion in benefits and claims in 2015 and, through its asset management business, manages over £289 billion in assets. Aviva's shares are listed on the London Stock Exchange and is a member of the FTSE100 index. The Aviva brand was launched in 2002, following a merger of CGU and Norwich Union in 2000. However, the company has long standing roots in Norwich dating back to 1797, when Norwich Union was originally founded.

Headquartered in London, Aviva employs over 16,000 staff throughout the United Kingdom. Aviva has substantial offices in Norwich, York, Perth, Sheffield and Bristol. In Norwich, the Company has been consolidating its activities on the 'Island' site on Surrey Street, which accommodates over 3,000 staff. Sentinel House is currently vacant and is being marketed by BNP Paribas Peal Estate.

## **Sentinel House**

Sentinel House is located with the defined Norwich City Centre area, which is identified in the adopted Local Plan (2014) as the main focus in the sub-region for retail, leisure and office development, with housing and educational development also considered to add to the vibrancy of the Centre. The site is also within an 'Office Development Priority Area' (Policy DM19).

Sentinel House comprises a 5-storey office building dating from the late 1980s and a lower ground floor car park, which provides approximately 75 spaces. The building forms part of the City Centre office complex of Aviva Insurance, which is acknowledged as the City's largest employer.

The main entrance to the property is on the south side of Surrey Street. There is a long south wing fronting onto the inner ring road, Queens Road, and an east wing, which faces an undeveloped, gravel surfaced strip of land used as an Aviva staff car park. The lower ground floor contains approximately 75 car parking spaces, cycle storage and service areas with access from Surrey Street, and adjoining surface car park.

The property is located in an area that is situated within but on the periphery of the City Centre. It is therefore mixed-use in character, but with predominantly office and residential uses in the immediate vicinity. Adjacent to the property is Norfolk Tower, which is 11-storeys in height and on the north-western boundary St Catherine's House, which is Grade II\* listed. There are other locally listed buildings on Surrey Street and All Saints Green.

To the north of the property is Norwich Bus Station and other retail stores including Sainsbury's, John Lewis and Marks and Spencer. Aviva has already vacated the two towers on St Stephens Street and Bignold House on Surrey Street.

## **Planning Context**

The Council's online planning history records shows that the building therefore has a lawful Class B1(a) office use and the lower ground car park is related to the office function of Sentinel House.

Planning permission was granted on 6 March 1987 for the "Redevelopment of the site to provide a 4/5 storey office building (14,230 m²), lower ground floor car park (75 spaces), storage and service areas with access from Surrey Street" (application reference: 4861100/F).

With regard to the surface car park a Certificate of Lawful Use was granted on 1 February 2012 for the "Continued use of the surface car park as ancillary to the main use of Sentinel House" (application reference: 11/02164/CLE). Other applications for the site relate to operational matters such as shelters, footpath lighting and satellite dishes.

Sentinel House is located in a high-profile location on the inner ring road and to the south of the St Stephens regeneration area. The property is identified as being a building within the City Centre Conservation Area and is located in an area designated for mixed office and residential development.

In addition, the surface car park area is subject to site specific policy designation POLICY CC29: Land at Queens Road and Surrey Street – mixed use development. Land at Queens Road and Surrey Street is allocated for office led mixed use development to include an element of residential development. It is identified that the site should be developed in line with the design principles set out in the St Stephens Street area outline masterplan. The site is also in close proximity to the Alumno development site (adjoining the bus station) that has recently come forward to provide a high quality student housing scheme comprising the development and refurbishment of Grade II listed buildings and the provision of a landscaped public square and gardens.

#### Representation

We consider that the site has potential for a range of alternative uses suitable to a Town Centre location.

The National Planning Policy Framework (NPPF) states there should be a presumption in favor of sustainable development. For plan making this means that 'Local Planning authorities should positively seek opportunities to meet the development needs of their area' (Paragraph 14).

The NPPF also sets out 12 core principles which are central to the planning system and should underpin plan making and decision making. These principles include the effective use of land by re-using land that has been previously developed (brownfield land); promoting mixed use development and contributing to conserving and enhancing the natural environment (Paragraph 17).

In relation to town centre development, the NPPF seeks to promote healthy and vibrant town centres. It states that 'In drawing up Local Plans, local planning authorities should:

- Recognise town centres as the heart of their communities and pursue policies to support their viability and vitality
- Allocate a range of suitable sites to meet the scale and type of retail, leisure, commercial, tourism, cultural, community and residential development needed in town centres. It is important that need for retail, leisure, office, and other main town centre uses are met in full and are not compromises by limited site availability...(Paragraph 23)

The site presents an opportunity to be allocated for town centre uses to contribute to the vitality and vibrancy of the town centre and the enhancement of the built environment to deliver long term sustainable development.

This approach would be consistent with the above planning policies. The allocation of the site would also complement the existing designation of the surface car park site which is allocated for office led mixed use development and other regeneration projects coming forward in the area.

Redevelopment would also be consistent with Government policy in the NPPF, which seeks to release employment uses for alternative uses in specific circumstances (paragraph 22).

Should you have any queries or wish to discuss any aspect of this representation, please do not hesitate to contact Emma Andrews or Henrik Dorbeck.

Yours faithfully

# **Emma Andrews**

Partner

Enc

- 1) Completed Call for Site Form
- 2) OS Site Plan