Part 1. Personal Details

Representations can not be considered anonymously. All representations made will be available for public inspection by appointment, and will be published on the GNDP website. However, this will exclude address, telephone number and email address of respondents which will be used for GNDP purposes¹ only and will be removed from the published representations.

1. Personal Details*	2. Agent's Details (if applicable)		
*if an agent is appointed, please comp boxes in below, but complete the full of column 2.			
Title		Mr	
First Name		John	
Last Name		Long	
Job Title (where relevant)		Senior Planning Associate	
Organisation (where relevant)	Hethersett Land Ltd	Bidwells (Hethersett Land Ltd)	
Address Line 1	c/o Agent	16 Upper King Street	
Line 2		Norwich	
Line 3		Norfolk	
Line 4			
Post Code		NR3 1HA	
Telephone number			
Email address			
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¹ The above personal data will be processed in accordance with the Data Protection Act 1998 and will only be used by the Greater Norwich Development Partnership, and its constituent bodies, for the purposes of contacting you about the Joint Core Strategy. It will not be passed on to any third parties.

Part 2a. Your Comments on Legal Compliance

South No	orfolk: Broadl	cations to the Jo and part of the l idance notes be	Norwich Police	ategy for Broadland, cy Area legally compl anation)	Norwich an iant?
Yes	Х	No		No Comment	
Please us	se the space b	elow to provide n	nore detailed	comments:	

Part 2b. Your Representation on the Schedule of Main Modifications

Please use a separate sheet for each reference number.

4. Please state the relevant reference number that you are commenting on from the Schedule of Main Modifications in the box below (e.g. MM1). If your comment relates to the Sustainability Appraisal Addendum, HRA Addendum or the Additional (minor) Modifications please state this clearly in the box.:				
MM2				
Comments without the relevant reference number will not be accepted.				
5. Do you consider the Main Modification you have referenced above to be 'Sound'? (please refer to the guidance notes for explanation of the term)				
Yes No				
6. If you consider the Main Modification to be unsound please specify your reason below: (tick all that apply)				
A. It has not been positively prepared*				
B. It is not justified*				
C. It is not effective*				
D. It is not consistent with national policy*				
* An explanation of the Tests of Soundness is provided in the guidance notes.				
7. Please give details of why you consider the Main Modification is unsound. Please be as precise as possible. If you wish to support the soundness of the Main Modification, please also use this box to set out your comments.				
Hethersett Land Ltd supports the main modification MM2 (implementation and delivery within the Broadland part of the Norwich area).				
In particular, Hethersett Land Ltd supports the aims of the new Policy 22: Action to ensure the delivery of housing land in the Broadland part of the Norwich Policy Area (NPA).				
This new policy approach, once adopted, will be an essential tool in ensuring a continual supply of development sites within the NPA. Whilst Hethersett Land Ltd considers that the approach to be legally compliant and sound, there remains a question whether the Policy's approach is as responsive as it could be.				

Hethersett Land Ltd consider that the policy could be made even more responsive to under-delivery if it required each of the GNDP Councils to identify 'Reserve Sites' in their current emerging site allocations documents, none of which have been considered by an Inspector and/or examined.

The concern with the policy's current approach is that the process of preparing a "...short, focussed Local Plan..." to identify and allocate additional housing could take a number of years to complete, based on recent experience of site allocations/local plan preparation in the NPA. This would add to uncertainty, for the Councils, developers, landowners and the local community.

Hethersett Land Ltd suggest that each of the GNDP Councils already has the information it needs to identify and allocate 'Reserve Sites' to accommodate shortfalls/delays in delivery elsewhere in the NPA. All three Councils have consulted upon and sustainability appraised a significant number of sites around the NPA, beyond those that are required to meet existing targets and proposed to be allocated in emerging plans.

Hethersett Land Ltd accept that for emerging plans to identify and include 'Reserve Sites' to meet the new JCS Policy 22, a further consultation may be necessary, but other than Norwich City Council who's site allocations DPD is more advanced, Broadland and South Norfolk Council have yet to reach the 'Pre-Submission' consultation stage. A short delay now to enable 'Reserve Sites' to be identified and consulted upon as part of current site allocation preparation will result in a more responsive and flexible policy in the longer term.

Hethersett Land Ltd, ask whether such an approach has been considered by the Inspector and/or the GNDP.

8 Please use the space below to give details of what alteration(s) to the Mair

rised wording.			

The Inspector will decide if further public hearing sessions are required as part of the examination process.

All representations on matters of soundness will be fully considered by the Inspector. You may choose to request to appear at a public hearing to clarify your comments on the Main Modifications.

9. Do you consider it reopening the hearing		rticipate at the oral part of th he Inspector)	e examination? (If
No, I do not wish to participate at the oral examination	Х	Yes, I do wish to participate at the oral examination	
	ou wish to partici	amination hearings as a resp pate at any examination hea ecessary:	
11. Do you wish to	be notified of th	e following? (please tick a	as appropriate)
The publication of the Inspector's Final Report X The adoption of the Joint Core Strategy for the Broadland part of the Norwich Policy Area			
Signature:	11 1	Date:	2. October 13