1a. Contact Details		
Title		
First Name	Adrian	
Last Name	Moore	
Job Title (where relevant)	Planner	
Organisation (where relevant)	Pegasus Grou	υp
Address	Colmore Plac	re
	39 Bennetts H	ill
	Birmingham	
Post Code	B2 5SN	
Telephone Number	0121 308 9570)
Email Address	adrian.moore@pegasusgroup.co.uk	
1b. I am		
Owner of the site		Parish/Town Council
Developer		Community Group
Land Agent		Local Resident
Planning Consultant		Registered Social Landlord
Other (please specify):		

1c. Client/Landowner Deta	ils (if different from question 1a)
Title	
First Name	
Last Name	
Job Title (where relevant)	
Organisation (where	
relevant)	
Address	
Post Code	
1 031 0000	
Telephone Number	
Email Address	

2. Site Details	
Site location / address and post	Bernard Matthews South Site
code	Hall Road
(please include as an attachment to this response form a location	Great Witchingham
plan of the site on an scaled OS	Norfolk
base with the boundaries of the site clearly shown)	NR9 5QD
Grid reference (if known)	611611 318629
Site area (hectares)	5.1

Site Ownership					
3a. I (or my client)					
Is the sole owner of the site	Is a part owner of the site		s not own al interest tsoever	•	
\boxtimes					
3b. Please provide the name, address and contact details of the site's landowner(s) and attach copies of all relevant title plans and deeds (if available).					
3c. If the site is in multiple landownerships do all landowners support your proposal for the site?	Yes		No		
3d. If you answered no to the of the sites owners support	ne above question please proyour proposals for the site.	ovide del	ails of wh	y not all	
Current and Historic Land Uses 4a. Current Land Use (Please describe the site's current land use e.g. agriculture, employment, unused/vacant etc.) The site is a vacant brownfield site formerly in use for the lairage, slaughter, cutting packing and despatch of poultry, the storage of water and dry goods and the filtration of effluent.					
4b. Has the site been previous developed?	ously		Yes	No П	

4c. Describe any previous uses of the site. (please provide details of any relevant historic planning applications, including application numbers if known)

The development of facilities for the lairage and slaughter of poultry, the storage of water and dry goods and the filtration of effluent was approved in 2011 under a planning application with reference 20101925.

There is no other planning history for the site available online but we understand that the facilities approved in 2011 replaced and upgraded poultry slaughter facilities on the same site and the leaseholder had operated on the site since 1955.

Proposed Future Uses				
5a. Please provide a short of proposed (if you are proposed please go directly to question of the proposed proposed in the proposed please go directly to question of the provided as the proposed (if you are proposed please go directly to question as the proposed provided as the proposed (if you are proposed please go directly to question as the proposed please go directly as the proposed please go directly as the proposed go directly as the p	sing a site to be designo	-		
The site is proposed for resid	dential redevelopment.			
5b. Which of the following u	use or uses are you prop	osing	?	
Market Housing	Business and offices		Recreation & Leisure	
Affordable Housing	General industrial		Community Use	
Residential Care Home	Storage & distribution		Public Open Space	
Gypsy and Traveller Pitches	Tourism		Other (Please Specify)	
5c. Please provide further details of your proposal, including details on number of houses and proposed floorspace of commercial buildings etc.				
A detailed design for the site has not yet been drawn up. Up to approximately 150 houses and appropriate landscaping and outdoor space are proposed.				
5d. Please describe any be could provide.	enefits to the Local Area	that t	he development of the site	
The proposed development of proposals would improve the nearby Grade-II listed building towards meeting local housing process and provide support. Witchingham through the intro	relationship of the site to the great of the site to the great of the great of the local economy and the local economy and	ne surr le surro tion jo the fo	ounding landscape and the bunding roads, contribute bs during the development acilities within Great	

Local Green Space

If you are proposed a site to be designated as Local Green Space please complete the following questions. These questions do not need to be completed if you are not proposing a site as Local Green Space. Please consult the guidance notes for an explanation of Local Green Space Designations.

6a. Which community would the site serve and how would the designation of the site benefit that community.

N/A

6b. Please describe why you consider the site to be of particular local significance e.g. recreational value, tranquillity or richness in wildlife.

N/A

Site Features and Constraints

Are there any features of the site or limitations that may constrain development on this site (please give details)?

7a. Site Access: Is there a current means of access to the site from the public highway, does this access need to be improved before development can take place and are there any public rights of way that cross or adjoin the site?

Development can proceed using the existing access directly from Hall Road.

7b. Topography: Are there any slopes or significant changes of in levels that could affect the development of the site?

The site is relatively level and uniform.

7c. Ground Conditions: Are ground conditions on the site stable? Are there potential ground contamination issues?

No known issues. Drainage in the site's previous use went directly to the on-site effluent plant before discharge to the watercourse and was governed by strict licensing and controls. The ground conditions would be subject to full site investigation prior to redevelopment.

7d. Flood Risk: Is the site liable to river, ground water or surface water flooding and if so what is the nature, source and frequency of the flooding?

No known issues. The site is in Flood 7 one 1.

7e. Legal Issues: Is there land in third party ownership, or access rights, which must be acquired to develop the site, do any restrictive covenants exist, are there any existing tenancies?

The site is leased to Bernard Matthews Foods Limited ("**BMFL**"). BMFL supports the proposals for redevelopment.

7f. Environmental Issues: Is the site located next to a watercourse or mature woodland, are there any significant trees or hedgerows crossing or bordering the site are there any known features of ecological or geological importance on or adjacent to the site?

The site is around 300m north of the River Wensum and its associated Special Area of Conservation. There is extensive planting around the western, southern and eastern boundaries and within the southern portion of the site.

7g. Heritage Issues: Are there any listed buildings, Conservation Areas, Historic Parklands or Schedules Monuments on the site or nearby? If so, how might the site's development affect them?

The Grade II-listed Great Witchingham Hall lies around 300m west of the site. The site is well screened from Great Witchingham Hall by substantial planting. Redevelopment will reduce HGV movements from the site past Great Witchingham Hall. Landscaping and impacts on the listed building will be considered as part of any redevelopment proposal.

7h. Neighbouring Uses: What are the neighbouring uses and will either the proposed use or neighbouring uses have any implications?

Great Witchingham Hall and its grounds lie west of the site, separated from the site by substantial planting. To the south, more substantial planting separates the site from the River Wensum Special Area of Conservation. The land to the east is in agricultural use. Across Hall Road to the north is an operational Bernard Matthews Great Witchingham North processing site. The operations at the North Site are not expected to cause any issues in relation to the proposed redevelopment at the South Site.

7i. Existing uses and Buildings: are there any existing buildings or uses that need to be relocated before the site can be developed.

Existing buildings associated with the site's former use will need to be demolished and removed before redevelopment commences.

7j. Other: (please specify):		

Utilities				
8a. Which of the following are li	-		e the site and	
enable its development? Please	e provide details v	where possible.		
	Yes	No	Unsure	
Mains water supply				
Mains sewerage				
Electricity supply				
Gas supply				
Public highway				
Broadband internet				
Other (please specify):				
Availability 9a Please indicate when the si	te could be made	a available for the l	and use or	
9a. Please indicate when the site could be made available for the land use or development proposed.				
Immediately				
1 to 5 years (by April 2021)				
5 - 10 years (between April 2021 and 2026)				
10 – 15 years (between April 2026 and 2031)				
15 - 20 years (between April 2031 and 2036)				
9b. Please give reasons for the	answer aiven abo	NA .	•	

The site is in single freehold ownership of a property company with development capabilities. The single leaseholder supports the site's redevelopment as the existing use is no longer viable.

Market Interest			
	•	ate category below to indicate what	
	en in th	ne site. Please include relevant date	s in the
comments section.			
	Yes	Comments	
Site is owned by a			
developer/promoter			
Site is under option to a			
developer/promoter			
Enquiries received			
Site is being marketed			
None			
Not known			
		,	
Delivery			
11a. Please indicate when you begun.	antici	pate the proposed development cou	ıld be
Up to 5 years (by April 2021)			\boxtimes
5 - 10 years (between April 202	1 and	2026)	
10 – 15 years (between April 2026 and 2031)			
15 - 20 years (between April 2031 and 2036)			
11b. Once started, how many y proposed development (if known		do you think it would take to complet	e the
Approximately two years.			

Viability			
12a. You acknowledge that there are likely to be polic			
and Community Infrastructure Levy (CIL) costs to be m			
addition to the other development costs of the site (de			\boxtimes
type and scale of land use proposed). These requirem		-	
include but are not limited to: Affordable Housing; Spo		&	
Children's Play Space and Community Infrastructure Le			
	Yes	No	Unsure
12b. Do you know if there are there any abnormal			
costs that could affect the viability of the site e.g.	\boxtimes		
infrastructure, demolition or ground conditions?			
12c. If there are abnormal costs associated with the sit	e please p	provide de	etails:
	. 115		 -
Demolition of existing buildings and structures and leve	elling will b	e required	1
12d. Do you consider that the site is currently viable			
for its proposed use taking into account any and all			
current planning policy and CIL considerations and			
other abnormal development costs associated with			Ш
the site?			
12e. Please attach any viability assessment or develop	ment ann	raisal vou	have
undertaken for the site, or any other evidence you cor		-	
viability of the site.	isiaci iicip	3 acilions	naic inc
Videnity of the site.			

Other Relevant Information
13. Please use the space below to for additional information or further explanations on any of the topics covered in this form

Check List	
Your Details	
Site Details (including site location plan)	
Site Ownership	
Current and Historic Land Uses	
Proposed Future Uses	
Local Green Space (Only to be completed for proposed Local Green	
Space Designations)	
Site Features and Constraints	
Utilities	
Availability	
Market Interest	
Delivery	
Viability	
Other Relevant Information	
Declaration	

14. Declaration

Lunderstand that:

Data Protection and Freedom of Information

The Data Controller of this information under the Data Protection Act 1998 will be Norfolk County Council, which will hold the data on behalf of Broadland District Council, Norwich City Council and South Norfolk District Council. The purposes of collecting this data are:

- to assist in the preparation of the Greater Norwich Local Plan
- to contact you, if necessary, regarding the answers given in your form
- to evaluate the development potential of the submitted site for the uses proposed within the form

Disclaimer

The Site Submission response forms received as part of the Greater Norwich Local Plan Regulation 18 Consultation will be published and made available for public viewing. By submitting this form you are consenting to the details about you and your individual sites being stored by Norfolk County Council, and the details being published for consultation purposes. Any information you consider to be confidential is clearly marked in the submitted response form and you have confirmed with the Council(s) in advance that such information can be kept confidential as instructed in the Greater Norwich Local Plan: Regulation 18 "Growth Options" Consultation - Site Submission Guidance Notes.

I agree that the details within this form can be held by Norfolk County Council and that those details can be shared with Broadland District Council, Norwich City Council and South Norfolk District Council for the purposes specified in this declaration.

Name	Date
Adrian Moore	28 August 2018



